ENTRAL PENINSYLVANIA COLE COURSE SUPERINTENDENIS ASSOCIATION

Founded April 11, 1939

READING

HARRISBURG

Course:

FARIVIEW

Host:

Jim Jones

Date:

June 24, 1992

Lunch: Anytime

From Rest./Snack Bar

Cocktails 5:00 p.m.

Dress Casual

Dinner: 6:30 p.m.

Dress: Casual

Cost: \$10.00

Tee Off:

Tee Is Reserved from 11:00 a.m. to 1:00 p.m.

Cost of Carts: \$11.00

Shower Facilities Available

Guests permitted

Reservations: 717-273-3411

Deadline: Monday, June 22, 1992

YORK

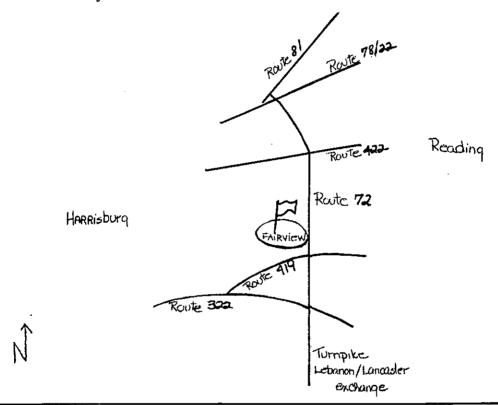
CARLISLE

COURSE PROFILE

Fairview Golf Club was built in the late 1950's and was purchased by the Jones family in 1966. The land was used as a dairy farm and orchard prior to that. Rye tees and fairways. Bent/PoA - Greens. Fairview is heavily played — with more than 50,000 + rounds yearly.

HOST SUPERINTENDENT PROFILE

Jim Jones is a P.S.U. Graduate — 1980, and has been at Fairview since his graduation. He was certified in 1985 at age 25. He is a past president of CPGCSA. When he's not at Fairview Golf Club, he enjoys travel, golf, baseball and keeping active. He is single and lives in Palmyra.



	MEETING	HOST SUPERINTENDENT	TOURNAMENT	SPEAKER TOPIC	SPEAKER
JUNE 24th	Fairview Golf Course	Jim Jones CGCS	6 - 6 - 6	Why do superintendents Love/Hate the weatherman?	Mr. Rob Dixon, Meterologist, WHTM Ch. 27
JULY 28th	Colonial C.C Joint w/Keystone	Sam Snyder CGCS	Quota Points	To be determined	Dr. John Harper, III, Prof. Emeritus P.S.U.
AUGUST	Social Meeting			Social	Possible HersheyPark
SEPT. 24th	Reading C.C.	Stuart Hartman	Blind Partners	What's Hot - What's Not in	Dr. Peter Landschoot Asst. Prof. Turfgrass Science Extension Turfgrass Spec., P.S.U.
OCTOBER	Silver Creek - Joint w/Philly	Bill Yob		Joint with Philadelphia	To Be Announced
NOV. 4th	Fox Chase	Steve Graybill	Scramble	Annual Meeting - Elections	No Speaker

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President's Message



At sometime in our careers we all get compared to other people, especially golf courses. The people that play our clubs constantly compare them to other clubs or even to what they see on T.V. All of us know why we manage our clubs the way we do but our customers generalize and don't understand the restrictions each individual club operates under. It can become frustrating even to the point that you find yourself in competition with a neighboring club and adapting your programs to try to keep up to what the guy down the road is doing. Actually, the success of others has nothing to do with your success. Nor is your success measured by what others say (members and customers) or what others accomplish. We all have the tendency to compare ourselves with others. But the happy people in this life know it's not against others that we compete. The late Henry Fonda once said that a thoroughbred horse never looks at the other racehorses, it just concentrates on running the fastest race it can. On our track to success, we have to fight the tendency to look at others and see how far they've come. The only thing that counts is how we use the potential we possess and that we live and work to the best of our ability.

EDITORIAL

Last month I received an article from GCSAA on "Lawn Care Advertisements". The article was written by Pat Finlen, editor of the newsletter "Heart Beat". In fact, I had a very rewarding conversation with Pat on his article, for example:

- We discussed the problems of improper pesticides use.
- False advertisement from lawn care companies.

the all-chemical approach to lawn care.

— Aiding other editors by exchanging monthly newsletters.

Pat asked how would we deal with this problem in Pennsylvania. I explained to him about our allied association and how it was established to help keep us informed of bills on the floor that could hurt our profession. Remember, support your allied association by sending your contribution.

While driving home from work one day, I heard one of the many lawn care advertisements that play every spring. What caught my attention was the first line of the advertisement. "Is your lawn poisonous?" After listening to the complete ad, I found that this was a so-called all-natural lawn care company. They also stated that they have alternatives to

Upon getting home, I opened up our local paper and there on the sports page was the ad for the same company. In bold print was the same slogan used in the radio advertisement — "Is your lawn poisonous?" Also shown were statements such as, "There has been growing concern over the use of toxic chemical pesticides in our environment" and "You now have alternatives to all-chemical lawn care." They also stated that these chemicals could be hazardous to your children and pets if they were applied to your lawn.

What I found offensive was not that they have alternatives, but that they chose to label all others as being poisonous, toxic chemicals. Being one who's lawn does need a little help, I decided to call their business number for a quote and and some non-chemical advice. What I got when calling was a man who seemed very knowledgeable about their products.

Their program consisted of using organic sources of fertilizer such as cow, turkey and poultry manure and by-products. So, how do they get rid of broadleaf weeds? This is where it gets interesting. His response was that if I had little or no infestations, they would selectively treat my lawn with potassium salt to burn the weeds. If I had a substantial infestation, they would use more conventional means to rid my lawn of weeds. Conventional! What do they mean by that. Your don't think that they would use the poisonous, toxic chemicals to do that? You bet they do. But the homeowner has to assume all liability for the use of those products. Their liability coverage is cheaper than typical lawn care companies because they aren't using pesticides daily. So here, they advertise these products as being harmful, but once they get the customer, they aren't really all that concerned about using them if that is what it takes to keep the customer.

These new, all-natural lawn care companies are using scare tactics to gain customers. Why should we as golf course managers be concerned with what they are doing? Because at the present time, our public image as pesticide-users is controlled by the lawn care industry. Until such a timer comes that we can disassociate ourselves from the lawn care industry, we will be grouped with them. When one company uses such blatant, false advertising, we all get hurt.

I can see the day when a local news show will feature one of these all-natural lawn care companies. The first word out of the lawn care owner's mouth will be how all the other lawn care companies are using toxic chemicals. Public perception is not always formed by fact. What is said is not always factual, but the public percieves it to be. And what is said on a news program is generally taken to be the truth.

The way to head this off is for our association and its members to be pro-active rather than reactive. Once the damage is done, it is hard to reverse. Once a lawn care company states that pesticide use will harm your kids, no amount of logic from a golf course superintendent will reverse what the parent thinks. There are sure to be many more lawn companies following this one, making outrageous claims.

The GCSAA has done much on the federal level to promote our proper use of pesticides, but the time has come for us to promote our safe use among the general public. There are many ways to do this as individuals and as an association. One way that I brought up a year ago is for us to regulate ourselves. Until we set standards that are much higher than lawn care companies, we will be associated with all of them, whether we like it or not. That's not to say that what they are doing is wrong, because it isn't. But we then won't have to be associated with some companies that want to build their business with such false advertisements.

Another way is to voice your concern to the newspapers and radio stations that allow these ads to be placed. I called both the paper and the radio station. At both, the advertising department were very interested in what I had to say. The newspaper said they were powerless to do anything unless I could prove that the advertisement was totally false. The advertising manager at the radio station was very receptive. It turns out that he is a golfer and belongs to two country clubs in town. He said he understood my position and that he would exert what influence he could over the advertiser to change the wording of the ad. So, it's not always a dead end when trying to express your side of an issue. If more would take the time to do this, then radio stations and newspapers might be more reluctant to run advertisements of this nature.

It all again points to the fact that as individuals and as an association, we need to be involved and active to promote our interest. Not to do so will subject our profession to which ever way the wind happens to be blowing, and right now, it's in our face.

Pat, thank you for your interest in an issue of major importance and your overall concern for professional affiliation.

Ken Pepple Wyncote C.C.

GCSAA

NEWS

GCSAA takes stance against local pesticide ordinances

LAWRENCE, Kan., May 4, 1992 — The Golf Course Superintendents Association of America (GCSAA) has issued a position paper stating that only federal and state governments should be allowed to administer pesticide laws.

GCSAA does not favor local government regulation of pesticide use due to the multitude of different and complex rules that could proliferate small geographic areas. The association believes that consistent regulation, provided by federal and state agencies, is needed to ensure successful education and safety training for pesticide applicators.

A Supreme Court ruling last June found that the federal legislation had not specifically excluded local governments from regulated pesticide use, thereby enabling local governments to proceed with restrictive ordinances.

"Golf course superintendents do not object to reasonable pesticide regulations — as long as they are consistent," said Charles T. Passios, CGCS, CGSAA director and board governmental relations liaison. "Inconsistent and random regulations across a state could actually result in more violations because areaspecific compliance information may not be well communicated to the end-user.

"Consistent state and federal regulations allow effective educational training that concentrates on the science and safety of pesticide use," Passios said. "Myriad local regulations would dilute this educational process."

The "Pesticide Regulation Authority Paper" also notes that states already have the authority and staff to properly implement and enforce pesticide laws.

This is the latest in a series of environmentally related position papers approved by the GCSAA board of directors.

Others include:

- "Wetlands Protection" A position on wetlands that emphasizes the importance of protecting these areas which are known for wildlife habitation.
- "Posting and Notification" A paper that outlines suggestions for posting and notification of pesticide applications on golf courses.
- "Endangered Species Act" Support, information and suggestions for compliance with the Endangered Species Act.
- "Applicator Certification" A position that recommends that only certified applicators should be allowed to apply pesticides on golf courses.

The position statements are used to help educate interested parties about these issues and to inform the golfing and non-golfing public about GCSAA's stance on environmentally related subjects.

Copies of the position papers may be obtained by calling GCSAA's communications department at 913/832-4470.

BOARD NEWS

Remember — Hershey Park Outing, Wednesday, August 5th, send reservations to: Mark Eichner. 916 Fountain Avenue, Lancaster, PA 17601-4535.

Regular—\$22.85

Kids/Senior—\$19.05

Make checks payable to CPGCSA.

- * Name tags were handed out at our last meeting. If you missed the last meeting, make sure that you receive yours at this meeting. Failure to remember to bring your name tag to the meetings will cost you \$1.00. Replacement fee \$5.00.
- * CPGCSA dues should be in by the end of June, 1992.

"The following people have applied for membership into our association. If there are no written objections within the next seven days, they will be accepted into our association at the next meeting:"

William Corcoran Philadelphia Turf CoAF
Matthew Shaffer Hershey Country Club
Ronald Garrison Center Valley Club

Many thanks to Korky Knoll for a wonderful meeting at Moselem Springs Golf Course. The course, as expected from Korky, was beautiful.

Just A Reminder -

Should you need to fax information to Patti, the number is the same as Patti's home telephone number (717) 761-5404. Be sure to let it ring and run through the recorded message, then the fax will automatically turn on.

If you have any accomplishments or things you've done that could aid other members, please be sure to get the information to Patti or Ken Pepple at least a month before.

Patti Wall — 508 Springhouse Road Camp Hill, PA 17011 or Call Patti's work — (717) 761-8353 — Home (717) 761-5404

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AFFILIATE HIGHLIGHT

AFFILIATE MEMBER OF THE MONTH . . .

Tom Stager — Finch Turf Equipment

After twenty-three years in the motorcycle industry, Tom began his career in turf sales with John Deere at Evergreen Turf Company in 1987; and then moved on to **Finch Turf Equipment** in 1990, where he is now employed covering the Central Pennsylvania Area territory. He is married to Mary for twenty-four years, and has a sixteen-year old daugher Jill.

EDUCATIONAL NOTES

SAM SNYDER EDUCATION CHAIRMAN COLONIAL C.C.

Our speaker for June will be Mr. Rob Dixon on "Why Do Superintendents Love/Hate the Weatherman?"

Rob is a broadcast meterologist for WHTM TV 27. Bob is responsible for the weekend weather predictions, along with being a weekday science reporter.

His educational background began at Lyndon State College in Vermont where he graduated with a bachelor degree in meterology. He received his masters degree in meterology from South Dakota School of Mines, S.D. Interests are in synoptic forecasting, radar meterology, severe winter forecasting.

Thanks go to Bill Riden for his talk on pesticide use. Again thank you.

Penn State Notes:

Dr. Pete Landschoot notes that a new disease, at least for us, struck many overseeded ryegrass fairways last year, from Kentucky north to PA. Young seedlings turned yellow and succumbed to rapid blighting and death.

Investigation of the ryegrass decline on several courses in SE PA revealed that *Pyricularia grisea* was the primary culprit. This fungus is not well known above the transition zone, but is the cause of gray leaf spot on St. Augustine grass in southern states.

On mature perennail ryegrass, early symptoms included small, brown lesions or spots with dark brown borders. As the disease progressed, a zone of chloronic tissue developed around the spots, eventually enveloping the entire leaf. Sometimes the leaves turned a tan color and appeared shriveled. In most cases the crowns were not damaged and new leaf material was produced soon after cooler temperatures returned. Infected seedling plants appeared water-soaked and blue-grey in color and typically collapsed within 4-5 days after the first symptoms.

It is unknown if resident populations of *P. grisea* were responsible for the outbreak or if spores were carried from the south by a tropical storm that passed near this area immediately prior to occurrence. We will be monitoring reports of this disease to determine if its occurrence in the north was just a fluke or if we will now have a new disease to deal with.

Dr. Don Waddington reports a noticeable growth response this spring due to nitrogen that was not utilized by the turfgrass during last year's drought. This has been most evident in non or less frequently irrigated turf.

Dr. Win Hock reports that Miles Inc. (formerly Mobay) notified EPA that it intends to voluntarily cancel all of its Dyrene fungicide products because of the cost to generate reregistration data. Dyrene contains the active ingredient "anilazine." The cancellation process will affect all other registrants' products as well since Miles is the only manufacturer of the active ingredient.

EPA must first publish this information in the FEDERAL REGISTER before the cancellation takes effect. Miles Inc. has requested one year to sell its existing stocks of anilazine products.

Most of the reports we've received recently about disease problems relate to the cool wet period earlier this spring. Beside Anthracnose on bentgrass, which we discussed in an earlier newsletter, cool season rhizoctonia has been very common. Chipco 26019 has been shown to be most effective in greenhouse studies and may prove to be an effective control product in the future. During the cooler weather some bentgrass continued to show pink snow mold symptoms. Obviously this should disappear with warmer, dryer weather.

GOLF NEWS

JOHN DOUGHERTY GOLF CHAIRMAN OVERLOOK GOLF CLUB

The winners from the Moselem Springs Tournament were:

Jeff Shockley 65 Net Ed Sheck 69 Net Kirk Miller 73 Net Bob Mogel 74 Net John Chassard 74 Net

Closest to the pin on #5, Steve Graybill and #15, Faron Stoops.

The meeting at Fairview will be a 6-6-6 tournament. First 6 holes will be a 2 man scramble, next 6 will be alternate shot and the last 6 will be better ball of partners. You may pick your own partners and make your own foursomes.